



Presented by Houston Writers' Guild and Writespace

Writespace
2000 A Edwards #212
Houston, Texas, 77007

Houston Writers' Guild
PO Box 42255
Houston, TX, 77242

Writefest Program

WritefestHouston.com

Week of April 30

Critique-based workshops led
by published authors & literary
journal editors

Friday May 4

Workshops, Panels &
Presentations

Saturday May 5

Workshops, Panels &
Presentations
Literary Journal Fair

Sunday May 6

Write-In

Dear Supporter of Writefest,

Advertising in the 2018 Writefest program lets your customers
know you are a supporter of local arts! Your business will be
helping bring to Houston a unique literary event featuring literary
agents, books editors and editors of literary journals. Writefest is in
its third year of bringing together writers, editors, and readers in the
state of Texas.

Sponsors of Writefest will help build the Houston literary
community! Your ad will reach over 300 attendees and participants
from Houston and beyond, including people interested in Houston's
boarder arts, culture, and lifestyle offerings.

Writefest Rate Information*

Table with 2 columns: Ad Size, Rate. Rows include Full Page (Inside Cover, Back Cover, Color), Half Page, and Quarter Page.

*All pages black and white, unless indicated otherwise
*All advertisements to be submitted as print ready 300 dpi image
*Ads due by March 1, 2018 (please contact us if you need more time)
*Sponsorships also available—email for more information.

FULL PAGE
8" Wide
10.5" Tall

Back cover bleed
8.5" Wide 11" tall

HALF PAGE
Horizontal

8" Wide
5" Tall

QUARTER
PAGE
Vertical

3.75" Wide
5" Tall

Finished
playbills are
8.5" wide by
11" tall, with
color cover and
black and white
interior pages

Playbill Advertising Contract: Writefest

Advertiser: _____ Contact Person: _____

Business Address: _____

Email: _____ Phone: _____

Ad Selection: [] Quarter Page [] Half Page [] Full Page (interior) [] Inside Cover [] Back Cover, Color

Payment Method: [] Check enclosed payable to Writespace
[] Paypal to payment@writefesthouston.org
[] Credit Card (we will contact you to securely collect this information)

Please send your completed form to Holly Walrath, Associate Director, Writespace via:

- [] mail to Writespace, Silver Street Studios, 2000A Edwards St. Ste. 212, Houston, TX 77007, or
[] email to cassandra@writespacehouston.org (Questions? 713.516.5679)